

## INVENTOR INFORMATION

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## CORRESPONDENCE INFORMATION

Correspondence Customer Number:: 26111  
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## APPLICATION INFORMATION

Title Line One:: An Interactive Advertisement Mechanism o  
Title Line Two:: n a Mobile Device  
Total Drawing Sheets:: 26  
Formal Drawings?:: No  
Application Type:: Utility  
Docket Number:: 1933.0010008  
Secrecy Order in Parent Appl.?:: No

## REPRESENTATIVE INFORMATION

Representative Customer Number:: 26111

## CONTINUITY INFORMATION

This application is a:: CONTINUATION IN PART OF

> Application One:: 09/559,964  
Filing Date:: 04-28-2000

Which is a:: CONTINUATION IN PART OF  
>> Application Two:: 09/393,390  
Filing Date:: 09-10-1999

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